

2025 Postage Rates - Effective 7/13/25 Marketing Mail Quick Guide

MARKETING MAIL - COMMERCIAL LETTERS

	Entry	Automation ¹			Non-Automation Machinable		
1	Discount	5-Digit	AADC	Mixed AADC	AADC	Mixed AADC	
Letters	None	0.372	0.407	0.433	0.407	0.439	
weighing 3.5 ounces or less	DSCF	0.355	0.390	_	0.390	_	
(Per-piece price)							

¹ Subtract \$0.005 for each letter that complies with the full-service Intelligent Mail option requirements and \$0.003 for SCF Pallet Preparation Discounts.

MARKETING MAIL - COMMERCIAL FLATS

	Entry		Automation ^{1,2}			Non-Automation ¹			
	Discount	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
Flats weighing 4.0 ounces or less (Per-piece price)	None	0.770	0.986	1.101	1.185	0.869	1.046	1.110	1.220
	DSCF	0.732	0.948	1.063	_	0.831	1.008	1.072	_
Flats weighing more than 4.0 ounces (Per-pound price)	None	0.745	0.745	0.745	0.745	0.745	0.745	0.745	0.745
	DSCF	0.433	0.433	0.433	_	0.433	0.433	0.433	_
+ Per-piece rate	None	+ 0.624	+ 0.840	+ 0.955	+ 1.039	+ 0.723	+ 0.900	+ 0.964	+ 1.074
+ Per-piece rate	DSCF	+ 0.624	+ 0.840	+ 0.955	_	+ 0.723	+ 0.900	+ 0.964	_

¹ Subtract \$0.005 for each flat that complies with the full-service Intelligent Mail option (not available for Saturation) requirements.

² For pieces weighing more than 4.0 ounces, each piece is subject to both a per-piece price and a per-pound price. Multiply the number of pieces in the mailing by per-piece price. Multiply the number of pounds in the mailing by per-pound price. Add both totals.

MARKETING MAIL - NONPROFIT LETTERS

	Entry _		Automation ¹		Non-Automation Machinable		
1	Discount	5-Digit	AADC	Mixed AADC	AADC	Mixed AADC	
Letters weighing 3.5 ounces or less (Per-piece price)	None	0.178	0.213	0.239	0.213	0.245	
	DSCF	0.161	0.196	_	0.196	_	

¹ Subtract \$0.005 for each letter that complies with the full-service Intelligent Mail option requirements and \$0.003 for SCF Pallet Preparation Discounts.

MARKETING MAIL - NONPROFIT FLATS

	Entry Discount	Automation ¹				Non-Automation Presorted ¹			
		5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
Flats weighing 4.0 ounces or less (Per-piece price)	None	0.503	0.719	0.834	0.918	0.602	0.779	0.843	0.953
	DSCF	0.465	0.681	0.796	_	0.564	0.741	0.805	-
Flats	None	0.690	0.690	0.690	0.690	0.690	0.690	0.690	0.690
weighing more than 4.0 ounces ² (Per-pound price)	DSCF	0.378	0.378	0.378	_	0.378	0.378	0.378	_
+ Per-piece rate	None	+ 0.371	+ 0.587	+ 0.702	+ 0.786	+ 0.470	+ 0.647	+ 0.711	+ 0.821
+ Per-piece rate	DSCF	+ 0.371	+ 0.587	+ 0.702	_	+ 0.470	+ 0.647	+ 0.711	_

¹ Subtract \$0.005 for each flat that complies with the Full-Service Intelligent Mail option (not available for Saturation) requirements.

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Contact DMD to launch a cost-effective direct mail marketing campaign: info@directmaildepot.com

² For pieces weighing more than 4 ounces, each piece is subject to both a per piece price and a per pound price. Multiply the number of pieces in the mailing by per piece price. Multiply the number of pounds of the mailing by per pound price. Add both totals.