

2026 Promotions Calendar

Registration Period Promotion Period

PROMOTIONS NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC

INTEGRATED TECHNOLOGY

5% Discount

Marketing Mail

First Class Mail

NOV 15

Pick Your Start Date for 6 consecutive months

✓

✓

✓

✓

✓

✓

TACTILE, SENSORY & INTERACTIVE

5% Discount

Marketing Mail

First Class Mail

NOV 15

JAN 1

Jun 30

CONTINUOUS CONTACT

5% Discount

Marketing Mail

FEB 15

APR 1

Dec 31

FCM ADVERTISING

5% Discount

First Class Mail

JUL 15

SEPT 1

DEC 31

CATALOG INSIGHTS

10% Discount

Marketing Mail

Aug 15*

JAN 1

Jun 30

Add-On Additional discount to promotion all year long (Registration Period: Nov 15, 2025 - Dec 31, 2026)

INFORMED DELIVERY

Marketing Mail

First Class Mail

+ 1% to mailer

+ 0.5% credit to eDoc submitter

SUSTAINABILITY

Marketing Mail

First Class Mail

+ 1%

*2026 Catalog Insights is a continuation of the Catalog Insights Promotion beginning in 2025.