



2024 Postage Rates - Effective 7/14/24 Marketing Mail Quick Guide

MARKETING MAIL - COMMERCIAL LETTERS

	Entry		Automation ¹		Non-Automation Machinable		
	Discount	5-Digit	AADC	Mixed AADC	AADC	Mixed AADC	
Letters	None	0.345	0.380	0.402	0.380	0.408	
weighing 3.5 ounces or less	DNDC	0.321	0.356	0.378	0.356	0.384	
(Per-piece price)	DSCF	0.318	0.353	_	0.353	_	

¹ Subtract \$0.005 for each letter that complies with the full-service Intelligent Mail option requirements and \$0.003 for SCF Pallet Preparation Discounts.

MARKETING MAIL - COMMERCIAL FLATS

	Entry _		Automation ^{1,2}				Non-Automation ¹			
	Discount	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC	
Flats	None	0.687	0.864	0.971	1.041	0.770	0.917	0.981	1.072	
weighing 4.0 ounces or less (Per-piece price)	DNDC	0.621	0.798	0.905	0.975	0.704	0.851	0.915	1.006	
	DSCF	0.617	0.794	0.901	_	0.700	0.847	0.911	_	
Flats weighing more than 4.0 ounces (Per-pound price)	None	1.234	1.234	1.234	1.234	1.234	1.234	1.234	1.234	
	DNDC	0.786	0.786	0.786	0.786	0.786	0.786	0.786	0.786	
	DSCF	0.756	0.756	0.756	_	0.756	0.756	0.756	_	
+ Per-piece rate	None	+ 0.428	+ 0.605	+ 0.712	+ 0.782	+ 0.511	+ 0.658	+ 0.722	+ 0.813	
+ Per-piece rate	DNDC	+ 0.428	+ 0.605	+ 0.712	+ 0.782	+ 0.511	+ 0.658	+ 0.722	+ 0.813	
+ Per-piece rate	DSCF	+ 0.428	+ 0.605	+ 0.712	—	+ 0.511	+ 0.658	+ 0.722	_	

¹ Subtract \$0.005 for each flats that complies with the full-service Intelligent Mail option (not available for Saturation) requirements.

² For pieces weighing more than 4.0 ounces, each piece is subject to both a per-piece price and a per-pound price. Multiply the number of pieces in the mailing by per-piece price. Multiply the number of pounds in the mailing by per-pound price. Add both totals.

MARKETING MAIL - NONPROFIT LETTERS

	Entry		Automation ¹		Non-Automation Machinable		
	iscount	5-Digit	AADC	Mixed AADC	AADC	Mixed AADC	
Letters	None	0.173	0.208	0.230	0.208	0.236	
weighing 3.5 ounces or less	DNDC	0.149	0.184	0.206	0.184	0.212	
(Per-piece price)	DSCF	0.146	0.181	_	0.181	_	

¹ Subtract \$0.005 for each letter that complies with the full-service Intelligent Mail option requirement.

MARKETING MAIL - NONPROFIT FLATS

	Entry Discount	Automation ¹				Non-Automation Presorted ¹			
		5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
Flats weighing 4.0 ounces or less (Per-piece price)	None	0.451	0.628	0.735	0.805	0.534	0.681	0.745	0.836
	DNDC	0.385	0.562	0.669	0.739	0.468	0.615	0.679	0.770
	DSCF	0.381	0.558	0.665	_	0.464	0.611	0.675	_
Flats	None	1.042	1.042	1.042	1.042	1.042	1.042	1.042	1.042
weighing more than 4.0 ounces ² (Per-pound price)	DNDC	0.594	0.594	0.594	0.594	0.594	0.594	0.594	0.594
	DSCF	0.564	0.564	0.564	_	0.564	0.564	0.564	_
+ Per-piece rate	None	+ 0.240	+ 0.417	+ 0.524	+ 0.594	+ 0.323	+ 0.470	+ 0.534	+ 0.625
+ Per-piece rate	DNDC	+ 0.240	+ 0.417	+ 0.524	+ 0.594	+ 0.323	+ 0.470	+ 0.534	+ 0.625
+ Per-piece rate	DSCF	+ 0.240	+ 0.417	+ 0.524	_	+ 0.323	+ 0.470	+ 0.534	_

¹ Subtract \$0.005 for each flat that complies with the Full-Service Intelligent Mail option (not available for Saturation) requirements.

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Contact DMD to launch a cost-effective direct mail marketing campaign: info@directmaildepot.com

² For pieces weighing more than 4 ounces, each piece is subject to both a per piece price and a per pound price. Multiply the number of pieces in the mailing by per piece price. Multiply the number of pounds of the mailing by per pound price. Add both totals.