



# Informed Delivery<sup>®</sup>

Co-Marketing Assets  
for Business

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## Co-Marketing Assets for Business

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**Informed Delivery®** co-marketing assets are available for use in your upcoming sales and marketing campaigns.

The following library includes envelope stuffers, digital display, copy and imagery elements that can be used to help build awareness of Informed Delivery notifications.

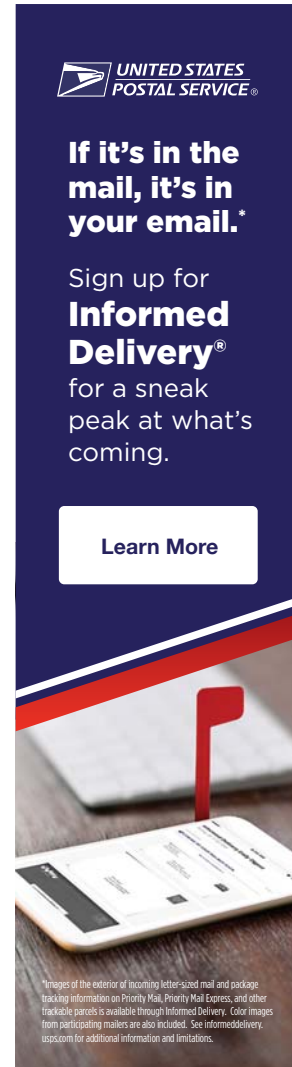
For information about usage and to obtain high-resolution versions of the Informed Delivery assets, please contact your USPS Sales Specialist. To learn more about Informed Delivery for Business Mailers, **visit [www.usps.com/business/informed-delivery.htm](http://www.usps.com/business/informed-delivery.htm)**

# Digital Assets (Option 1)

USPSID\_DIGOPT1\_1  
300px by 250px



USPSID\_DIGOPT1\_2  
160px by 600px



USPSID\_DIGOPT1\_3  
728px by 90px




Informed Delivery®


## Print Assets (Option 1)

USPSID\_PRNTOPT1

Finished Printed Size: 8.5" x 3.5"

FRONT




 **UNITED STATES  
POSTAL SERVICE®**


**See what's coming  
in the mail.\***

Sign up for free at  
**[Informedelivery.usps.com](https://informedelivery.usps.com)**

\*Images of the exterior of incoming letter-sized mail and package tracking information on Priority Mail, Priority Mail Express, and other trackable parcels is available through Informed Delivery. Color images from participating mailers are also included. See [informedelivery.usps.com](https://informedelivery.usps.com) for additional information and limitations.

BACK (OPTIONAL)



 **UNITED STATES  
POSTAL SERVICE®**

**With Informed Delivery® you can:**

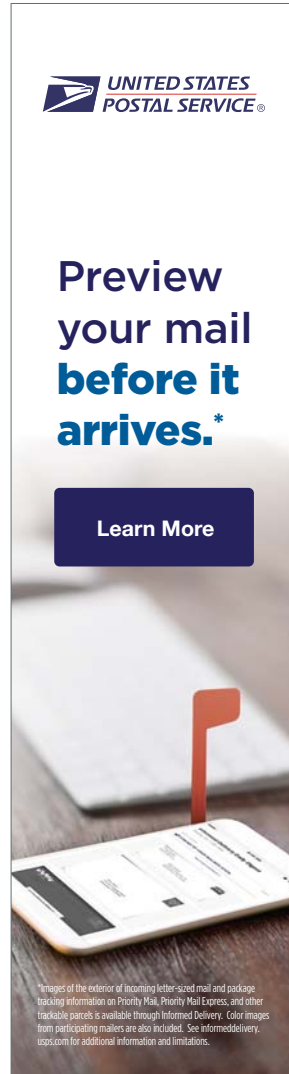
- **Check** your mail from anywhere on your smartphone, computer, or tablet\*
- **Track** your incoming packages
- **Interact** with your mail and packages on a secure online dashboard

Visit **[informedelivery.usps.com](https://informedelivery.usps.com)** to learn more.

# Informed Delivery®

## Digital Assets (Option 2)

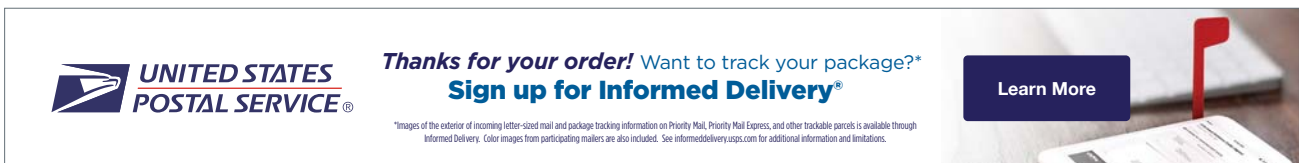
**USPSID\_DIGOPT2\_2**  
160px by 600px



**USPSID\_DIGOPT2\_1**  
300px by 250px



**USPSID\_DIGOPT2\_3**  
728px by 90px



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## Print Assets (Option 2)

USPSID\_PRNTOPT2

Finished Printed Size: 8.5" x 3.5"

FRONT

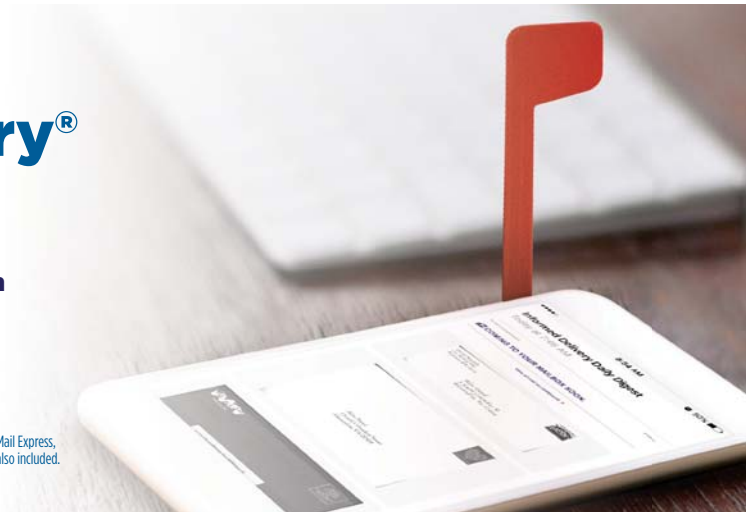
### Sign up for Informed Delivery®

to receive notifications of the mail  
arriving in your mailbox!

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BACK (OPTIONAL)

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## Digital Assets (Option 3)

USPSID\_DIGOPT3\_1  
300px by 250px



USPSID\_DIGOPT3\_2  
300px by 250px



USPSID\_DIGOPT3\_3  
728px by 90px

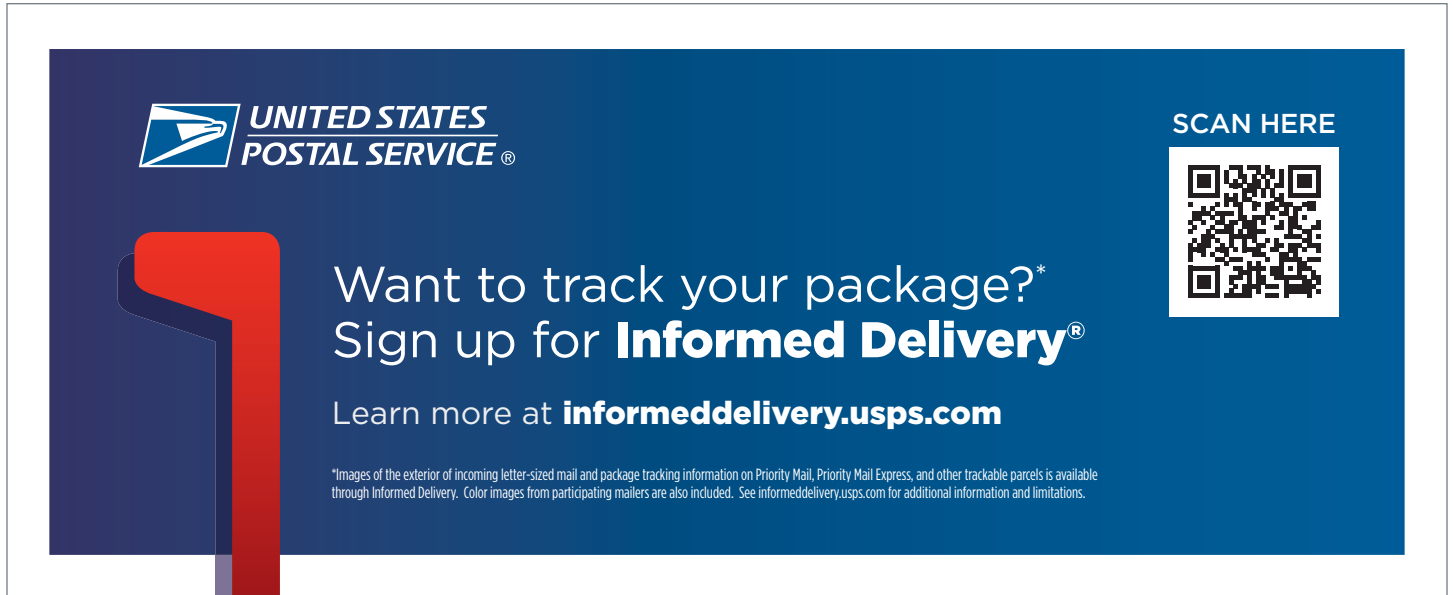



## Print Assets (Option 3)

USPSID\_PRNTOPT3


Finished Printed Size: 8.5" x 3.5"

### FRONT



 **UNITED STATES  
POSTAL SERVICE®**

**SCAN HERE**



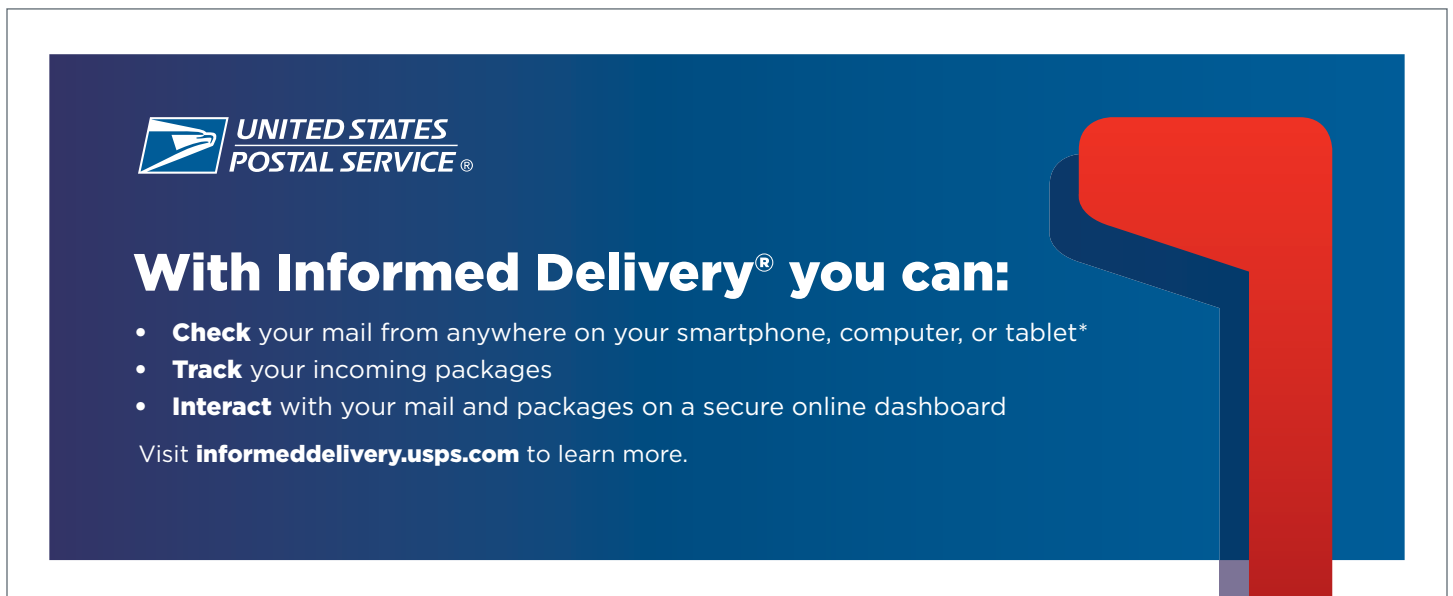
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### BACK (OPTIONAL)



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# Informed Delivery®

## Digital Assets (Option 4)

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### USPSID\_DIGOPT4\_2



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### USPSID\_DIGOPT4\_3



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## Print Assets (Option 4)

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## Digital Assets (Option 5)

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### USPSID\_DIGOPT5\_2



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## Print Assets (Option 5)

### USPSID\_PRNTOPT5\_1

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## Print Ads

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**Business Name**  
 Tagline Here

INVOICE

**Business Name**  
 Tagline Here

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# Informed Delivery®

## B2C Email Ads

Order Confirmation - Company Name

Your Company Name <email@email.com>  
To:

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**Company Name.**

COMPANY TAGLINE


Lorem ipsum dolor sit amet!

Curabitur Tristique #00000000000-00  
consectetur adipiscing elit. Vestibulum rutrum  
Suspendisse aliquet lacus sed, dui [tincidunt](#).

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Order Confirmation - Your Company Name





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